



(it sounds like)

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Experiential Graphic designer with a background in client services, combining expert communication skills with experiential thinking, and compelling visual design. I excel at collaboration and focus on finding the balance between concept, budget, and user's needs in every design decision.

## Awards

### NAIOP 2021 Night of the Stars

- Office Interior of the Year: Github

### IA 2021 Spark Innovation Awards

- Best Design; Small Budget
- "Precious Moment" (*Finalist*)

### American Advertising Awards 2018 Magazine Design

- Gold Student ADDY — Seattle
- Silver Student ADDY — District XI

## Speaking

### NeoCon CEU Course 2021

### IA EGD Week 2020 & 2021

### SEGD Young Designers 2020

## Skills

Illustrator	Experiential
InDesign	Typography
Photoshop	Print Production
After Effects	Motion
HTML/CSS	Illustration
Lightroom	Photo Editing
SketchUp	Bid Preparation
CAD Tools	Letterpress
Sound & Lighting	Signage

## Education

### Seattle Central Creative Academy

A.A.S. Graphic Design - Deans List  
Seattle, WA

### Westmont College

B.A. Religious Studies, Music Minor  
Magna Cum Laude  
Santa Barbara, CA

## Experience

### Experiential Graphic Designer

March 2019 – Jan. 2022

IA | Interior Architects

Seattle, WA

- Translated client brands into compelling and engaging workplace environments. Clients included Amazon, NFL, Dropbox, Github, & GSA.
- Executed all projects from start to finish including: concept, design development, bid documentation, vendor selection, and construction.
- Developed design strategy for a Fortune 100 client that has become the gold standard for all ongoing work for this account firm-wide.
- Projects include interactive exhibits, animations, murals, dimensional lettering, custom lighting, wayfinding, and a Rube Goldberg machine.

### Freelance Graphic Designer

June 2018 – Present

Various clients including:

Seattle, WA

- UW Tacoma - Public art installation (*Vaughn Bell lead artist*).
- Teach.org - Animated illustration series for localized homepages.
- Illustration, game design, branding, marketing campaigns, large scale graphics, print layout, web design, and typography for various clients.

### Graphic Designer (Contract)

Dec. 2018 – March 2019

REI – Expert Advice Team

Seattle, WA

- Created illustrations and motion graphics, curated and styled photos, and provided layouts for REI's online library of educational content.

## Transferable Experience

*My previous careers provided a wealth of additional relevant skills:*

### Director of Account Management

2011 – 2016

Venture Backed Tech Startups: OhMyGreen, Soldsie, Photojojo

San Francisco, CA

- As acting UX Product Manager, gathered and parsed user feedback to prioritize product features and collaborate with engineers to improve functionality and develop new offerings.
- Managed relationships with VIP accounts, including Lyft, Gusto, and Twitch — worth a total of \$3.6 million in annual billings.
- Hired, trained, and managed account management and customer service teams with as many as 30 direct reports.

### Sound and Lighting Technician

2003 – 2007, 2010 – 2011

Presentation Services AV

Santa Barbara, CA & Philadelphia, PA

- Developed a deep understanding of technical considerations and the complexities of creating branded physical spaces.
- Provided high-quality sound, lighting, and video services for events including live concerts, weddings, and multi-day conventions.