

# Jules Nawjoks

(it sounds like)

nawjux.com

heyjules@nawjux.com

Experiential Graphic designer with a background in client services, combining expert communication skills with experiential thinking and compelling visual design. I excel at collaboration and focus on finding the balance between concept, budget, and user's needs in every design decision.

## Awards & Speaking

**SEGD Young Designers Series**

Speaker 2020

**IA EGD Week**

Speaker 2020

**Gold Student ADDY Seattle**

**Silver Student ADDY District XI**

**American Advertising Awards**

*Magazine Design* 2018

## Skills

Illustrator	Experiential
InDesign	UX
Photoshop	Layout
After Effects	Motion
HTML/CSS	Illustration
Lightroom	Branding
SketchUp	Letterpress
Revit	Signage

## Education

**Seattle Central Creative Academy**

*A.A.S. Graphic Design - Deans List*

Seattle, WA 2016 – 2018

**Westmont College**

*B.A. Religious Studies, Music Minor*

*Magna Cum Laude*

Santa Barbara, CA 2001 – 2005

## Volunteering

**GeekGirlCon**

Print Program Design

May 2019 - Present

**TypeThursday Volunteer**

May 2018 - Present

## Experience

**Experiential Graphic Designer**

IA | Interior Architects

March 2019 – Present

Seattle, WA

- Developed design strategy for a Fortune 100 client that has become the gold standard for all ongoing work for this account firm-wide.
- Collaborate with interior designers to create engaging, branded workplaces for employees of large tech companies.
- Manage designs from concept through construction including presenting to clients and coordinating with fabricators.
- Projects include interactive exhibits, motion graphics, large scale graphics, dimensional lettering, custom lighting, and signage.

**Freelance Designer**

Various clients including:

June 2018 – Present

Seattle, WA

- UW Tacoma - Public art installation (*Vaughn Bell lead artist*)
- Teach.org - Animated illustration series
- Illustration, game design, branding, large scale graphics, print layout, web design, typography for a variety of clients.

**Graphic Designer (Contract)**

REI – Expert Advice Team

Dec. 2018 – March 2019

Seattle, WA

- Created illustrations and motion graphics, curated and styled photos, and provided layouts for REI's online library of educational content.

**Letterpress Intern**

Grapheme Letterpress

April 2017 – June 2018

Seattle, WA

- Letterpress print production on custom client projects ranging from business cards to wedding invitations.

**Director of Account Management**

OhMyGreen

Nov. 2015 – Nov. 2016

San Francisco, CA

- Redesigned internal software interface following UX best practices.
- Owned 11 accounts, including Lyft, Gusto, and Twitch.TV — worth a total of \$3.6 million in annual billings.
- Hired, trained, and managed account management team

**Head of Client Success**

Soldsie

Feb. 2013 – May 2014

San Francisco, CA

- As acting UX Product Manager, gathered and parsed user feedback to prioritize product features and collaborate with engineers to improve functionality and develop new offerings
- Hired and trained original customer service and account management teams, developing company's voice and customer interaction strategy