



(it sounds like)
nawjux.com
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Combining expert soft skills gained from a successful career in client services with experiential thinking and visual design, I love to create noteworthy and engaging experiences. I excel at collaboration and focus on finding the balance between concept, budget, and user's needs in every design decision.

Awards

Gold Student ADDY Seattle & Silver Student ADDY District XI Magazine Design
2018 American Advertising Awards

Skills

Illustrator	Experiential
InDesign	Layout
Photoshop	Motion
After Effects	Illustration
Lightroom	UX
SketchUp	Branding
HTML/CSS	Letterpress

Education

Seattle Central Creative Academy
A.A.S. Graphic Design
Seattle, WA 2016 – 2018
Dean's List

Led team of 22 designers in planning the environmental design for the 2018 portfolio show

Westmont College
B.A. Religious Studies, Music Minor
Santa Barbara, CA 2001 – 2005
Magna Cum Laude

Volunteering

GeekGirlCon
Print Program Design
May 2019 - Present

44-page keepsake program of the wide variety of events at the convention

TypeThursday Volunteer
May 2018 - Present

Experience

Junior Experiential Graphic Designer *March 2019 – Present*
IA | Interior Architects *Seattle, WA*

- Collaborate with interior designers to create engaging, branded workplaces for employees of large tech companies.
- Manage designs from concept through construction including presenting to clients and coordinating with fabricators.
- Projects include custom large scale wall graphics, poster series, interactive exhibits, dimensional lettering, custom lighting, and signage.
- Member of several interoffice committees focused on philanthropic outreach and inner-office wellness.

Freelance Designer *June 2018 – Present*
Various clients including: *Seattle, WA*

- Typography based public art installation at the University of Washington Tacoma (*Vaughn Bell* artist).
- Animated illustration series for Teach.org's homepage.

Contract Graphic Designer *Dec. 2018 – March 2019*
REI – Expert Advice Team *Seattle, WA*

- Created illustrations and motion graphics, curated and styled photos, and provided layouts for REI's online library of educational content.

Letterpress Intern *April 2017 – June 2018*
Grapheme Letterpress *Seattle, WA*

- Letterpress print production on custom client projects ranging from business cards to wedding invitations.

Director of Account Management *Nov. 2015 – Nov. 2016*
OhMyGreen *San Francisco, CA*

- Redesigned internal software interface following UX best practices.
- Owned 11 accounts, including Lyft, Gusto and Twitch.TV — worth a total of \$3.6 million in annual billings.

Head of Client Success *Feb. 2013 – May 2014*
Soldsie *San Francisco, CA*

- Acted as UX Product Manager, using a UX mindset to prioritize engineering features and bug fixes based on client feedback.
- Owned 120 accounts and developed a 4-week training program for new clients that included live webinars, written content, and drip emails.