



(it sounds like)
nawjux.com
heyjules@nawjux.com
805.698.7370

After a successful career in client services, I'm excited to combine my past customer communication expertise with experiential thinking, and visual design to create engaging and immersive spaces. I focus on both the content and user's needs in every visual decision.

Education

Seattle Central Creative Academy
A.A.S. Graphic Design
Seattle, WA 2016 – 2018
Dean's List

Lead team of 22 designers in planning the environmental design for the 2018 portfolio show

Westmont College
B.A Religious Studies, Music Minor
Santa Barbara, CA 2001 – 2005
Magna Cum Laude

Skills

Illustrator	Experiential
InDesign	Layout
Photoshop	Motion
After Effects	Illustration
Lightroom	UX
SketchUp	Branding
HTML/CSS	Letterpress

Awards

Gold Student ADDY Seattle & Silver Student ADDY District XI
Magazine Design

2018 American Advertising Awards

Relevant Experience

Freelance Designer *June 2018 – Present*
Various Clients including: Seattle, WA

- Typography based public art installation at University of Washington Tacoma. *(In process - Vaughn Bell artist)*
- Large scale graphics and illustrations for a Seattle World's Fair themed event *(client undisclosed)*
- Other projects include identity and branding packages, calligraphy vectorization, and digital visual design.

Letterpress Intern *April 2017 – June 2018*
Grapheme Letterpress Seattle, WA

- Letterpress print production on custom client jobs ranging from business cards to wedding invitations.
- Designed marketing material and multiple letterpress greeting cards

Director of Account Management *Nov. 2015 – Nov. 2016*
OhMyGreen San Francisco, CA

- Redesigned analytics page and internal software for better user experience following UX best practices.
- Owned 11 accounts, including Lyft and Twitch.TV — worth a total of \$3.6 million in annual billings.

Head of Client Success *Feb. 2013 – May 2014*
Soldsie San Francisco, CA

- Acted as UX Product Manager, using a UX mindset to prioritize engineering features and bug fixes based on client feedback.
- Developed a customer facing, 4-week social media training program including live webinars, written content, and drip emails.
- Owned 120 active accounts, including all VIP clients, created and managed Account Management and Customer Service departments.

Event Technology Specialist *Sept. 2010 – June 2011*
Presentation Services Audio Visual Philadelphia, PA

- Developed a deep understanding of technical considerations and the complexities of creating branded physical spaces.
- Provided high-quality sound, lighting and video services for events including live concerts, weddings, and multi-day conventions.